



SIMRAN **INSTITUTE**

CENTER FOR GRADUATION, POST GRADUATION, VOCATIONAL TRAINING AND RESEARCH CENTER

ISO 21001-2018 AND ISO 9001-2015
AFFILIATED TO ASIAN INTERNATIONAL UNIVERSITY
GMVSS APPROVED
ACCREDITED MYWN SKILL INDIA
CERTIFIED MSME CENTRAL GOVERNMENT

ABOUT US

SIMRAN INSTITUTE IS ESTABLISHED TO INCREASE OPPORTUNITIES FOR PEOPLE INTERESTED IN PERCEIVING THEIR KNOWLEDGE IN VARIOUS FIELDS OF EDUCATION WHICH INCREASES OPPORTUNITIES OF PROFESSIONAL AND PERSONAL DEVELOPMENT. WITHIN A SUPPORTIVE FACULTY THE INSTITUTE ENCOURAGES STUDENTS TO SEEK LEARNING WITH EAGERNESS, TO RESPECT DIVERSITY FOR INDIVIDUALS WHO HAVE FACED CHALLENGES IN TRADITIONAL EDUCATION SETTINGS, BY OFFERING A WIDE RANGE OF PROGRAMS AND A SUPPORTIVE COMMUNITY THAT FOSTERS GROWTH AND LEARNING.

OUR VISION

"TO CREATE THE BEST ENVIRONMENT FOR UNDERSTANDING AND ESTABLISHING TO INCREASE FOR THE KNOWLEDGE FOR KEEN MINDS TO FASHION IN INDIA AND GLOBALLY".

OUR MISSION

TO PROVIDE INTERNATIONALLY RECOGNIZED, REPUTED QUALIFICATIONS TO ALL

- TO BRING IN HIGH STANDARDS FOR LEARNING, TEACHING FOR ONE'S ENGAGING
- TO DEMONSTRATE INTEGRITY THROUGH HONESTY, CIVILITY AND FAIRNESS TOWARDS ALL
 - TO EMBRACE DIVERSITY OF INDIVIDUALS, IDEAS AND EXPRESSIONS
- TO FOSTER PERSONAL GROWTH WITHIN AN ENVIRONMENT IN WHICH EVERY INDIVIDUAL MATTERS

COURSES OFFERED

DIPLOMA COURSES (OFFLINE):-

- Diploma in FASHION DESIGNING
Duration: One year
- Diploma in BOUTIQUE MANAGEMENT (TEXTILE)
Duration: Six months
- Diploma in CATALOGUE DESIGNING
Duration: three months
- Basic TAILORING
Duration: 45 days
- Diploma in AARI EMBROIDERY
Duration: Two months
- Diploma in EVENT MANAGEMENT
Duration: Six months
- Diploma in WEDDING PLANNER
Duration: Six months

SECONDARY EDUCATION :-

- 10TH SSLC
- 11TH AND 12TH ART / COMMERCE / SCIENCE

CERTIFICATE COURSES SKILL BASED

- Skill Based Diploma Certificate Courses

ONLINE COURSES OFFERED

DEGREE COURSES (ONLINE) EXAMINATION

Bachelor of Arts (BA)

- Bachelor of Arts. Hon's (BA Hons)

Drawing and Painting, Economics, English, Geography, Hindi, History, Home Science, Philosophy, Psychology, Political Science, Social Science, Public Administration.

- Master of Arts (MA)

FACULTIES OF COMMERCE AND MANAGEMENT

- Bachelor of Commerce (B.com)
- Master of Commerce (M.com)
- Bachelor of Business Administration (BBA)
- Master of Business Administration (MBA)
- Event Management, HR, Supply Chain, Hospital Management,
- Hotel Management/Aviation/Marketing/Finance,
- Production/Retail/Project/Digital/Pharmaceutical Management
- Bachelor of Hotel Management (BHM) 2 Years

FACULTIES OF JOURNALISM

- Bachelor in JOURNALISM AND MASS COMMUNICATION
- Master in Journalism and Mass Communication

Faculties of SCIENCE

- Bachelor of Science (BSc)
- Bachelor of Science (BSc) Hons
- Master of Science (MSc)

FACULTIES OF TECHNOLOGY

- Bachelor of Computer Application (BCA)
- Master in Computer Application

FACULTIES OF FASHION AND ANIMATION

- BSc / MSc in fashion and apparel, Graphic and web development, Beauty care and health, Textile design
- BA / MA

Department of vocational training

- Bachelor of Vocational Training (B.Voc)
- Master of vocational Training (MVoc)

DOCTORATE IN PHILOSOPHY

DIPLoma IN FASHION DESIGNING

Description:-

The fashion industry has traditionally been difficult to break into, although there are more opportunities to make your name than ever before. During the programme you'll learn historical and contemporary fashion context, and gain experience of pattern cutting and garment manufacture. You could specialise in an area such as childrenswear, footwear, handbags, lingerie, menswear, sportswear or womenswear. You'll usually start off as a fashion design assistant and progress to fashion designer and design director. You could even start your own fashion line

Course Offerings:-

Textile technology
Fashion business management
Apparel and accessories designing
Art and illustration
Visual merchandising
pattern making
Risk management
Case study
Guest lecture
Workshop/Practical Training
Workshops on Presentation Skills
Workshops on Production Area
Assignments
Live training on site
Management skill
internal events
Professional Tailoring
Kids designing
Pattern making
Draping
Gown Designing
Illustration
Fabric Painting
Block printing
Screen printing
Hand embroidery
Aari embroidery
Mirror embroidery
Event organising
Knowledge of Fabric & laces
New design creation
Textile designing
Accessories designing
Business management
Social media marketing
Retail Management
Digital illustration
Fashion retailing
Wholesaling & stocks

Course Duration:- 1 year

Eligibility:- Must have passed the 10th exam from a recognized board.

Minimum Aggregate Required:- 40%

Career:- Fashion designer
Fashion illustrator
Entrepreneur
Boutique owner
Lecturer
Fashion forecaster
Retail merchandiser
Stylist
Textile designer
Visual merchandiser
Clothing/textile technologist
Event manager
Model
Fashion photographer
pattern cutter
personal celebrity stylist
fashion writer
Magazine journalist
Make-up artist
Etc etc etc

DIPLoma IN BOUTIQUE MANAGEMENT

Description:-

Boutique management is a short term course which tackles the fundamentals of Fashion Designing. You can also work as a boutique manager, handle high fashion exhibitions. It is ideally suited for those who wish to be a part of the fashion, textile or accessories industries. Boutique is a kind of business model, it is a filter through which you, as a business owner, can make decisions. It is a business where one that won't compromise the client's experience to save a few dollars. It's racing on service, quality product and sensory experience rather than price. Gradually you will be exposed to the founding principles of designing, collection and application of textiles. As the learners proceed through the course, they get to know about the application of latest hands-on skills while learning about creative designs

Course Offerings:-

Introduction.
Current Trends.
Inventory management.
E-commerce
Branding and promotion
Handling daily cash & profits
Sales boost techniques
Social Media handling.
Customer service management
Knowledge of Fabric and laces
Garment construction and sewing
Accessories knowledge
Business management
Social media marketing
Retail Management
Bridal wear specialist
Handling clients
Wholesaling & stocks
Media & marketing
Exhibition and stall guidance
Visual merchandising
Boutique business
Professional Tailoring
Kids designing
Pattern making
Drafting
Gown Designing
Illustration
Fabric Painting
Block printing
Screen printing
Hand embroidery
Aari embroidery
Mirror embroidery
Maggam embroidery

Minimum Aggregate Required:- 40%

Career:- Retail Manager
Store Manager
Retail Buyer
Merchandiser
Analyst
Supply Chain Distributer
Marketing Executive
Warehouse Manager
Brand Manager
Customer Care Executives
Image Promoter
Merchandise Manager
Department Manager

Course duration:- 6 months

Eligibility: Minimum 10th exam passed

DIPLoma IN WEDDING MANAGEMENT

Description:-

Enhance your employment opportunities with venues specialising in weddings design resources that will help you to plan weddings professionally and that you can use in your own business. Develop an in-depth understanding of budgets, timelines and checklists, working with other vendors and managing the wedding day, Bring your creative thinking and organisational skills together with a passion for weddings

Course Offerings:-

Work with vendors
Planning and Designing different wedding concept
Understand customs and marriage laws
Discounts & Bargaining
Wish list of your clients
Planning destination weddings
Variation in sets and locations
Risk management
Case study
Guest lecture
Workshop/Practical Training
Workshops on Presentation Skills
Workshops on Production Area
Assignments
Live training on site
Management of Internal events
location and venues
Religious wedding guidance
Catering services
Designing & printing
Bridal Makeover
Fashion styling
Custom knowledge
Budgeting
Artist Hiring
License and Registrations
Various theme works
Venue Decor
Maintain hygiene
consulting Dietician
Emergency Aid
Tour and oackages

Course duration:- 1 year

Eligibility:-

Must have passed the 10th exam from a recognized board,

Mini mum Aggregate Required:- 40%

Career:

Wedding planner
Florist
Hair stylist
Dj Caterer
Wedding photographer and videographer
Makeup artist
Wedding Operation Executive
Entrepreneur
Imperial Training consultant
Wedding consultant Business Developer.
Marketing Manager
Wedding manager Event manager
Client Servicing
Sales Lead

DIPLOMA IN EVENT MANAGEMENT

Description:-

When you study for your event management you will be ideally placed in events industry With work-based learning opportunities built into the course, you will have the chance to experience a wide range of events as a part of your coursework you will be involved in planning and organising events; you will learn to effectively bid for contracts, work on client briefs, carry out risk assessments, design presentations and produce reports. Your work will integrate key areas of event management including operations and logistics, public relations, marketing, technical and production expertise. This offer opportunities to discuss issues arising from the Covid crisis and examine solutions from a sector perspective. Our course content is developed with support from a wide network of sector professionals to include changes in the industry.

Course Offerings:-

Introduction to E M industry
Event production
Venue management
Decor and sourcing
Event marketing
Event budgeting
Finance and procurement
Traffic Management
Hospitality services
Legalities and permissions
Event planning and coordination
Risk management
Case study
Guest lecture
Social media handling
Work interns and Incentives
Catering and categories
Stalls and exhibition
Medical emergencies
Fire Mash-up guidance
Workshop/Practical Training
Workshops on Presentation Skills
Workshops on Production Area
Assignments
Live training on site
Potential Hazards
Roles and responsibilities
Management of internal events

Course duration: 1 year

Eligibility:- Must have passed the 10th exam from a recognized board.

Minimum Aggregate Required:- 40%

Career:-

PR Firms
Entrepreneur
Event Management Companies
Fashion Shows
Weddings
Concerts
Product Launches
Television Based Events
Corporate Events
Advertising,
Entertainment
Integrated Marketing
Communications Event
Hospitality Firms
Celebrity meet-up
Live Concert

DIPLLOMA IN TAILORING AND CATALOGUE DESIGNING

Description:-

This is a very useful course designed for people who wish to learn various design patterns to make garments. Here all the necessary and important dresses for everyday use is taught. Pursuing this course will enable a person to understand the different aspects of pattern making and tailoring in a shorter time frame. In this course many aspects of designer wear and patterns will be taught.

Course Offerings:-

30 items total Basic + Advance

We will be teaching you from normal top, various dresses, bottoms, blouses, kids wear, gowns, designer blouses, etc.

You will thoroughly guided how to hem, attach zip, attaching bodice, proper notes will be given.

Basic pattern making

Kids and adult size variation

Body measurements

On dress Measurements

Designer patterns

Designer blouses

Designer sleeves will be taught

Body types will be taught

Fittings and alterations

Course duration:- 4 months

Eligibility:- N/A

Minimum Aggregate Required:- 40%

Career:-

Tailor

Dressmaker

Alteration expert

Master tailor

ladies wear Specialist

DIPLOMA IN AARI EMBROIDERY

Description:-

Aari embroidery is one of the many forms of embroidery, originated in the Mughal era. Aari work is a type of embroidery work that is done by stretching the fabric tightly over a wooden frame. Aari art work is popular for its fine and delicate thread work. Aari work enhances the essence of hand embroidery. Since this embroidery works well with all seasons, it has an increased demand across the globe.

Course Offerings:-

The complete Aari embroidery set-up
How to hold the Aari embroidery needles
How to practice to it learn fast
How to ready frame for practice or Embroidery
How to do embroidery on ready dress
How to transfer design into fabric
Most usable embroidery materials.
Understanding about Aari Embroidery
threading onto the needle Aari basic stitches
Aari loaded stitches
Aari Zardozi stitches
silk thread embroidery stitches
Aari patches
Piping thread work
Aari tassel work
Cutwork aari embroidery
Aari Maggam work
Aari velvet blouse work with coins
Aari pendant work
Aari Neck work for dress
Aari sleeves work
3 full bridal blouse
BLOUSE marking, cutting and stitching will be taught

Course duration:- 2 months

Eligibility: Any

Career:-

Aari artist
Textile designer
Embroidery artist
Lehenga artist
Bridal wear

BASIC TAILORING COURSE

Description:-

This is a very useful course designed for people who wish to learn various design patterns to make garments. Here all the necessary and important dresses for everyday use is taught. Pursuing this course will enable a person to understand the different aspects of pattern making and tailoring in a shorter time frame.

Course Offerings:-

We will be teaching you from normal kurti various dresses, nighty, bottoms, blouses, etc. You will be thoroughly guided how to hem, attach zip, attaching bodice, Proper notes will be given. Designer sleeves will be taught Fittings and alterations will be taught Body measurements will be taught

Course duration:- 2 months

Eligibility:- N/A

Minimum Aggregate Required:- 40%

Career:- Tailor

Dressmaker

Alteration expert

Master tailor

DIPLOMA IN MEHENDI DESIGNING

Description:-

Mehndi Designing is a vocational course commonly offered as a diploma or short-term certificate course. A creative course choice, Mehndi designing is a part of Indian culture for weddings, festivals and other celebrations. Now, Mehndi designing is widely recognised as a creative and demanded profession.

Course Offerings:-

Arabic Mehndi Design.
Indian Mehndi Design.
Moroccan Mehndi Design.
Indo-Arabic Mehndi Design.
Bridal Mehndi Design.
Modern Mehndi Designs.
Tattoos Mehndi Design.
Human Figures Mehndi Designs.
Geometric Mehndi Designs.
Henna cone making.
Henna paste preparation.
Mandala making.
Professional Bridal mehndi design.

Course duration:- 3 months

Eligibility:- Any

Minimum Aggregate Required:- 40%

Career:-

Henna artist
Bridal Artist
Henna Tutor